

Avatar NFTs Are Taking Over the Web 3.0 Market



With NFT trading volume exploding from \$82M in 2020, then to \$41 billion in 2021, and over \$39 billion in just the first half of 2022, it's no wonder why everyone wants a piece of the pie! From high-end luxury brands to individual creators, they all want in. There's no doubt: the NFT marketplace can be extremely lucrative. Still, from the top-selling types of NFTs, avatars remain #1. Why is this? *Scarcity, Exclusivity, and Individuality.*

Brands like Marvel, Disney, Nike, Gucci, Pepsi, and Lamborghini, are making their mark in the metaverse with limited-edition NFTs. NFT avatars not only promote communities, but they also encourage individual expression through digital personalization. Customizing your online persona is absolutely essential to live your best life in the metaverse, across multiple decentralized platforms. Celebrities like Jay Z, Ashton Kutcher, and Reese Witherspoon have already changed their profile pictures on social media to NFT avatars. In 2022, even Elon Musk had an NFT Avatar as his profile picture.

Making Your Own NFT Collection

To create your own unique NFT collection, you don't need an expensive marketing team or a huge budget to be successful. The best NFT collections start with a relatable story that supports a specific vision, followed by building an active community of engaged users. By sharing new and exciting ideas in your own online community, your NFT collection can initiate a cultural shift. After the minting of your avatar collection, you can even profit from creator royalties in the secondary market! Remember, it's important to recognize that the most successful collections focus on community-building and the long-term growth of the project.

3 Reasons to Make Your NFT Collection with AVTRZ™

1

PREMIUM DESIGNS:

Our premium designers from Pelikan, Disney, and Universal Studios, don't just create premium avatars from scratch. We attach an entire ecosystem to a memorable story that brings your avatar to life to produce an unbelievable result.

2

SIMPLE PROCESS:

Ordering your collection is fast and easy. We are here to assist you 24/7. In addition, we bring you along every step of the way, via constant updates so you can witness and participate in the creative journey with us.

3

SMART CONTRACTS:

Blockchain Developers with 7+ years of experience can attach a smart contract to your AVTRZ™ collection, allowing you to receive creator royalties and provide utility for your NFT holders.